

Jacqueline ('Jackie') Weber

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Work Experience

Experience Designer at Rosetta

February 2009-Present

Create positive user experiences and increase conversion by working closely with a multi-disciplinary team throughout projects (discovery, design, build, and beyond). Serve clients that include national and international companies within the financial, insurance, and e-commerce industries.

Human Factors Intern at Charles River Analytics

Summer 2006, Summer 2007

Performed software usability analysis, designing and programming part of a software interface following industry best practices.

HelpDesk Consultant at Wellesley College

Fall 2005-Spring 2007

Solved a variety of computer issues for faculty and staff in the roles of general consultant and special assistant to Director of User Services.

Education

Carnegie Mellon University, Pittsburgh, PA

Masters of Human-Computer Interaction received in Dec. 2008

Courses: Basic Interaction Design, Human-Computer Interaction Methods, Educational Game Design, Programming Usable Interfaces, Understanding Perception through Design, Designing for Service, Conceptual Models, Capstone Project, Social Web, Information and Interaction

Wellesley College, Wellesley, MA

Bachelor of Arts received in June 2007

Major: **Cognitive and Linguistic Science**, with a concentration in Computer Science

Minor: **Psychology**

Honors: First Year Distinction

Canterbury High School, Fort Wayne, IN

Graduated in June 2003

Skills

User Experience Methods: Usability testing, in-depth interviews, competitive assessments, heuristic evaluations, information architecture, site maps, wireframes, personas, keystroke level modeling, rapid prototyping (paper and hi-fi)

Computer Programs: Adobe Photoshop, Dreamweaver, Flash; Microsoft Excel, PowerPoint, Word, Visio

Computer Languages: Actionscript, HTML, CSS

Other: Excellent writing and presentation skills, understanding of SEO principles (Search Engine Optimization)